



image: Marsmettn Tallahassee

# Heartbleed & staying secure online

A presentation for WordPress Findhorn, April 2014, by [Mark Rowatt Anderson](#)

# What we'll cover

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- What is heartbleed & why should I care?
- Dealing with heartbleed
- Good password hygiene
- Keeping WordPress secure

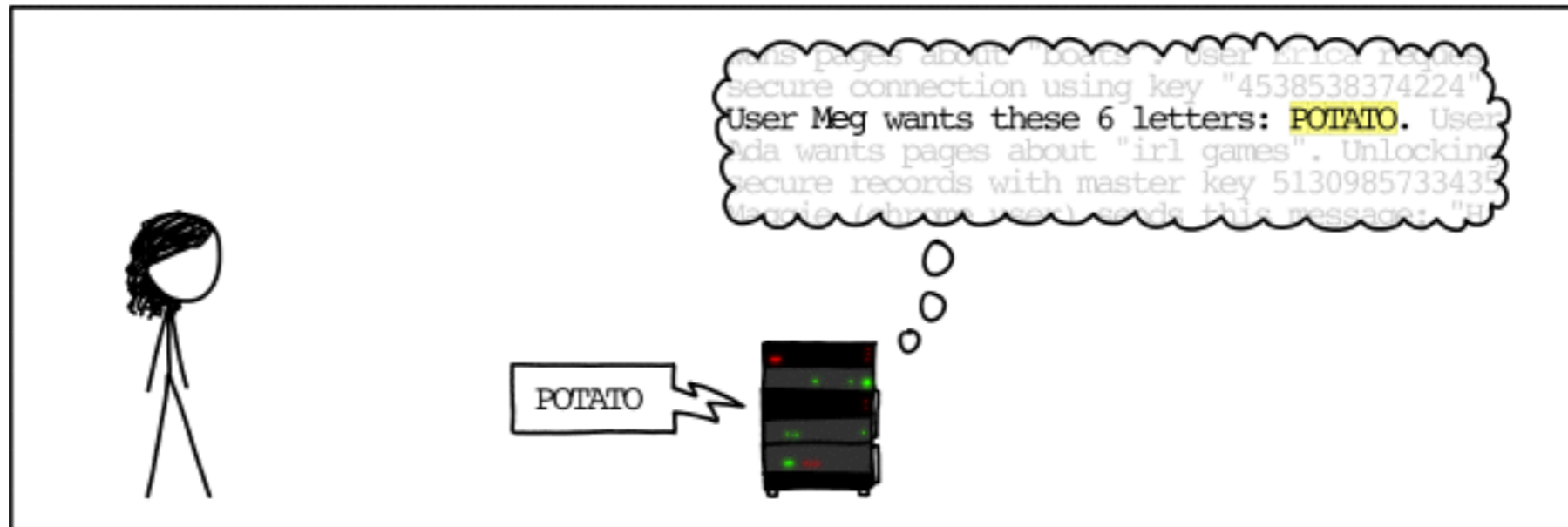
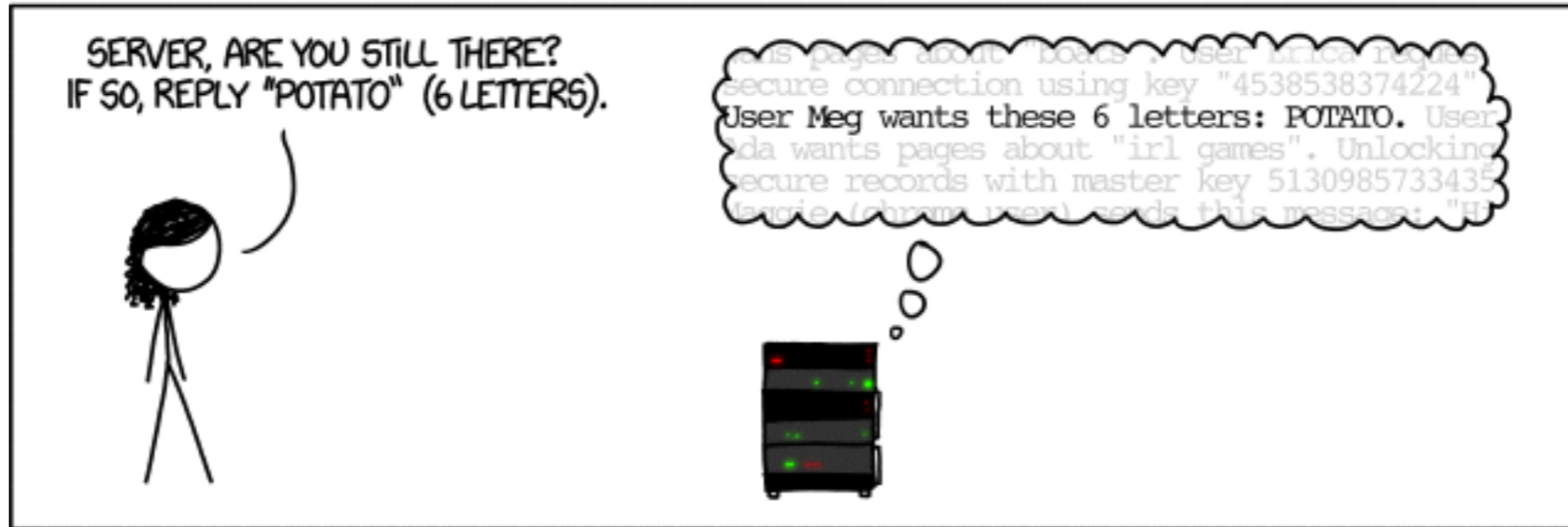
# What is the heartbleed bug?

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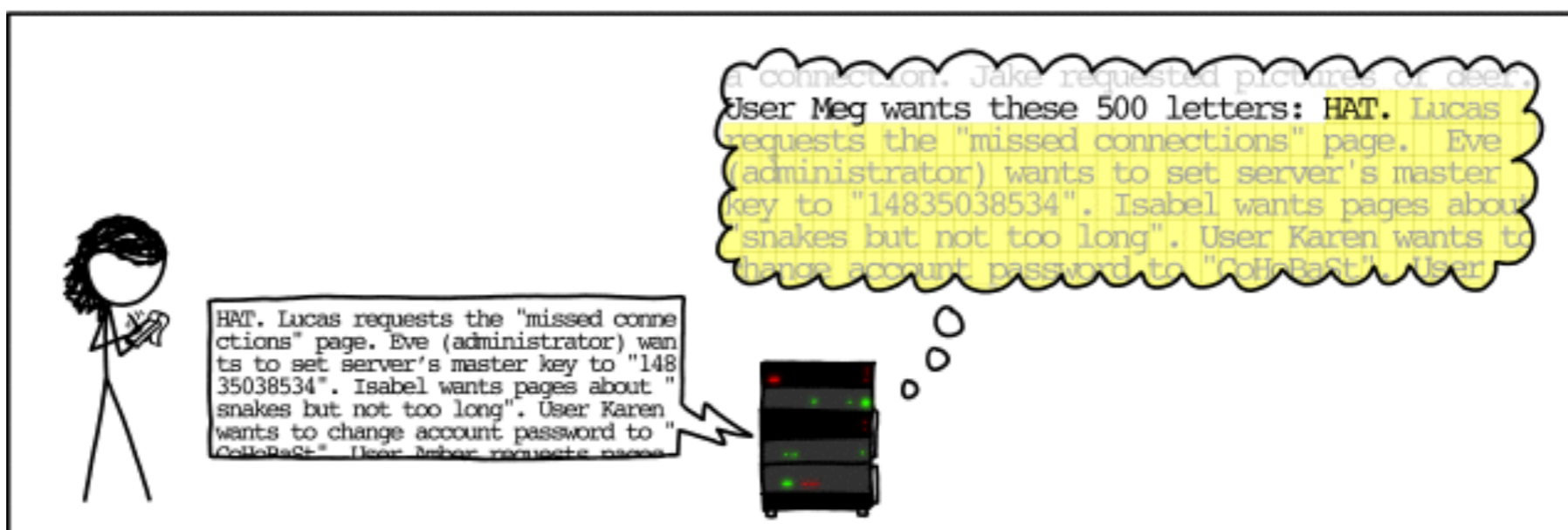
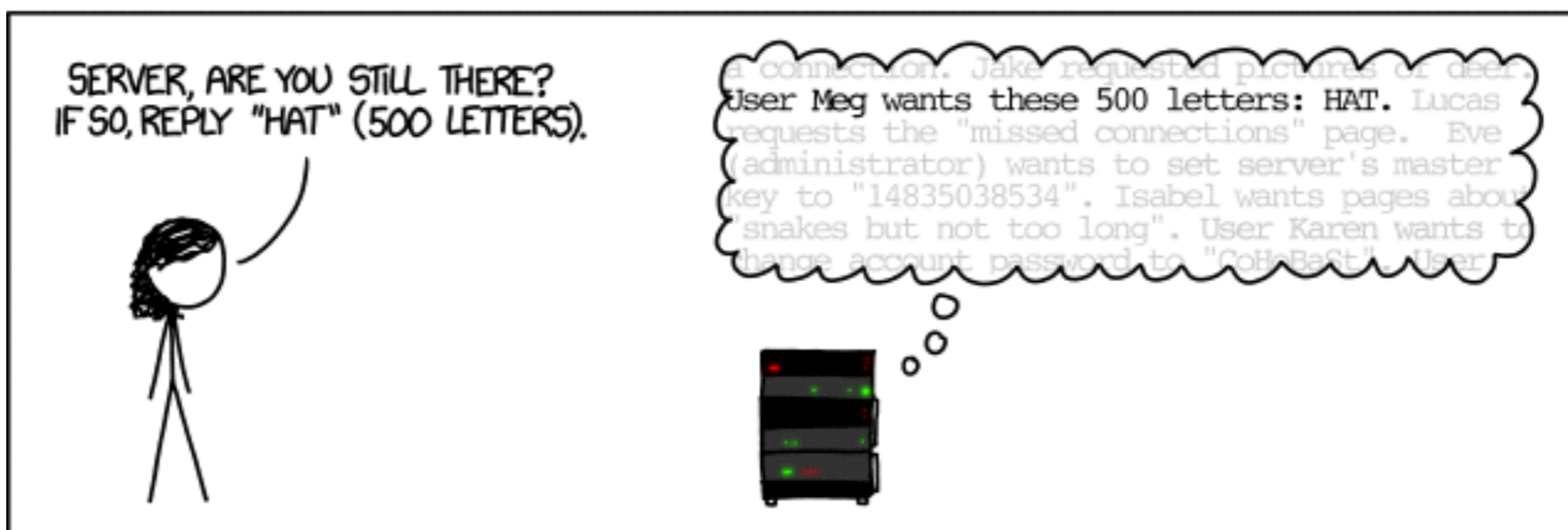
- A bug in OpenSSL (server security software) heartbeat system
- Allows hackers to decrypt encrypted pages
- Affected SW in use for 2 years
  - nobody knew, but maybe some hackers did?
- Left many major sites vulnerable for a few days
  - hackers have exploited this
- As of 17th April 2014
  - Top 1,000 sites: 0 sites vulnerable
  - Top 10,000 sites: 53 sites vulnerable (only 0.53% vulnerable)
  - Top 100,000 sites: 1595 sites vulnerable (1.5% still vulnerable)
  - Top 1,000,000 sites: 20320 sites vulnerable (2% still vulnerable)



# HOW THE HEARTBLEED BUG WORKS:







# Why do I care?

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- Hackers may have YOUR password for any sites which were vulnerable (even if those sites now fixed)
- If you used that password anywhere else, all those online accounts are vulnerable
- Many sites have been affected...

# Change your passwords on all these sites

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- Facebook
- Instagram
- Pinterest
- Tumblr
- Google
- Yahoo
- Godaddy
- Flickr
- Netflix
- YouTube
- Dropbox
- WordPress.com

# Sites known to have been hacked

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- Mumsnet
- Canada Revenue Agency



## What to do about it?

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- Change passwords
  - on most important sites
  - on any sites you use same password
  - on any site specifically recommended
- Follow good password practice



**KEEP  
CALM  
AND**

**CHANGE YOUR  
PASSWORDS**

# Which password is strongest?

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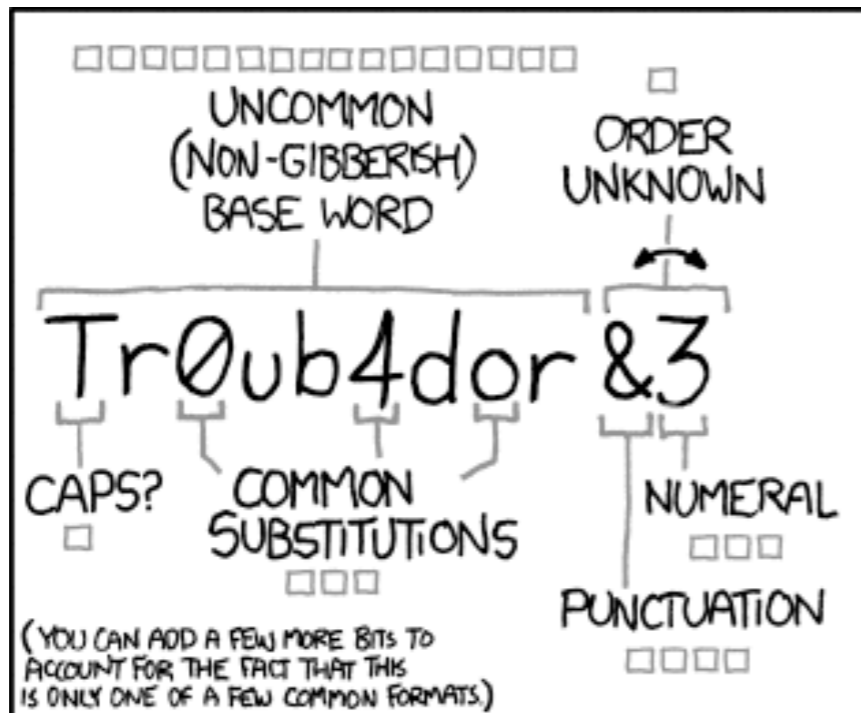
1. password
2. 147258369
3. p@\$\$w0rd
4. shown resort curd annoy
5. rrwfatml?
6. Tr0ub4dor&3

# What makes a good password

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- Lots of entropy (randomness)
- Hard to guess but easy to remember
- Which password was strongest?

**shown resort curd annoy**



~28 BITS OF ENTROPY

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$2^{28} = 3 \text{ DAYS AT } 1000 \text{ GUESSES/SEC}$

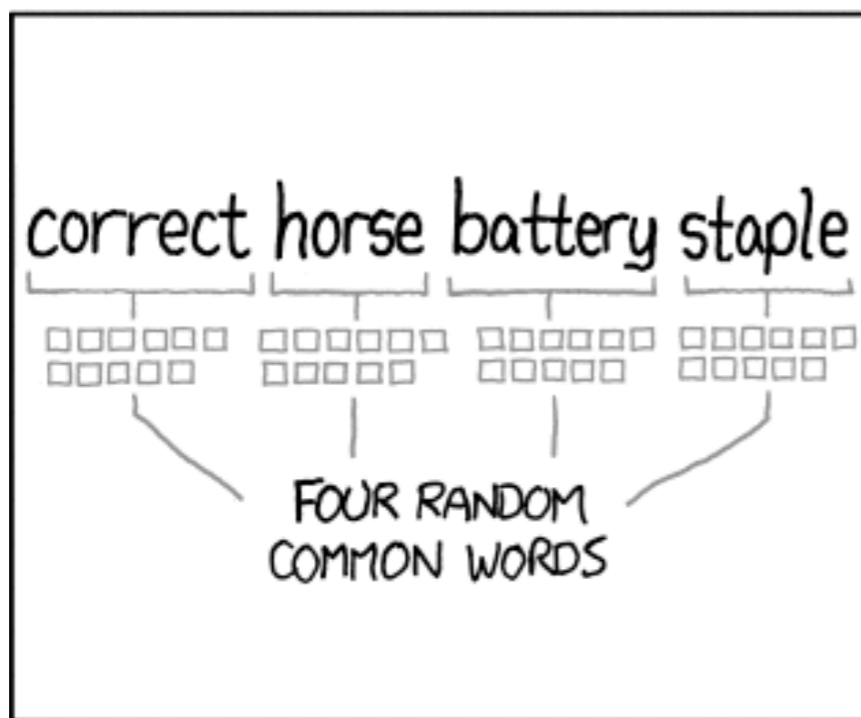
(PLAUSIBLE ATTACK ON A WEAK REMOTE WEB SERVICE. YES, CRACKING A STOLEN HASH IS FASTER, BUT IT'S NOT WHAT THE AVERAGE USER SHOULD WORRY ABOUT.)

DIFFICULTY TO GUESS: **EASY**

WAS IT TROMBONE? NO, TROUBADOR. AND ONE OF THE 0s WAS A ZERO?

AND THERE WAS SOME SYMBOL...

DIFFICULTY TO REMEMBER: **HARD**



~44 BITS OF ENTROPY

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$2^{44} = 550 \text{ YEARS AT } 1000 \text{ GUESSES/SEC}$

DIFFICULTY TO GUESS: **HARD**

THAT'S A BATTERY STAPLE.

CORRECT!

DIFFICULTY TO REMEMBER: YOU'VE ALREADY MEMORIZED IT

THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.

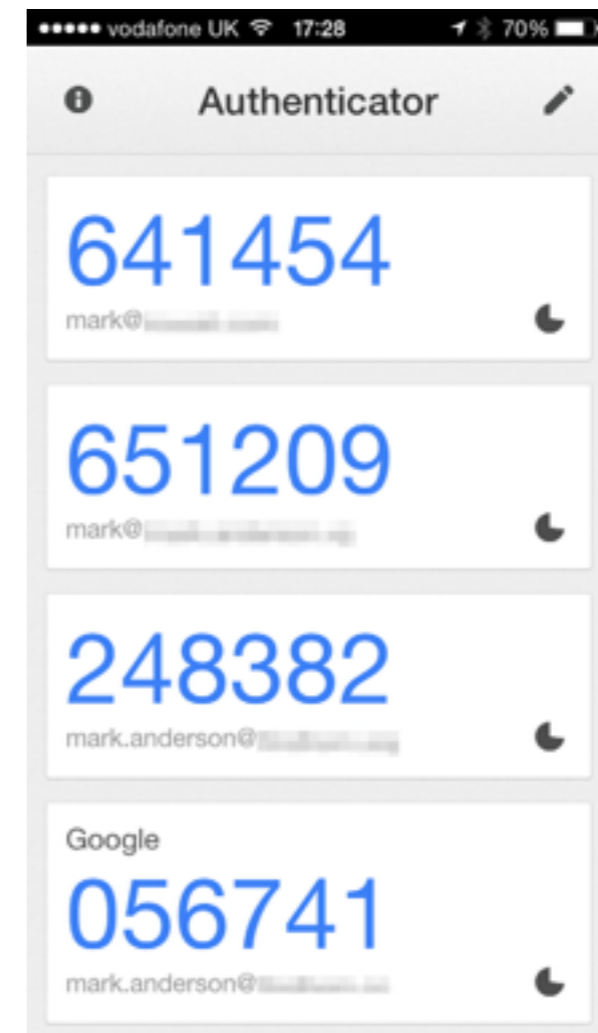
# Good password hygiene

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- Never (ever) use the same password on different sites
- Use totally random passwords (the longer the better)
- Use a password manager
- Use 2 factor authentication where possible
- Make doubly sure that your email account is secure

# 2 Factor Authentication

- Much harder to crack than a single password
- Requires a device
  - secure key
  - smartphone app
  - SMS to phone
- Available for many sites
  - Google, Microsoft, Dropbox, Facebook, WordPress, Evernote... and many more





# What about WordPress?

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- Don't use the 'admin' user account
- Use a good password
- Use 2 Factor Authentication with JetPack (or wordpress.com)
- Only use reputable plugins/themes (e.g. from wordpress.org)
- Keep WP & plugins updated
- Backup your site regularly
- Scan your site with Sucuri

# Useful resources

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- [mashable.com](http://mashable.com)
- Major [sites affected by heartbleed](#)
- [1Password Watchtower](#)
- [Diceware](#)
- Presentation on [WordPress security](#)

# Password Managers

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- Dashlane (free version available)
- LastPass (free version available)
- KeePass (free, open source)
- 1Password
- Roboform



image: Tim Kirman/Flickr

*Thanks for listening!*

**rowatt**